

From Ordinary To Extraordinary

with Rob Caskie

ROB CASKIE

ENGAGING STORYTELLING

In a world dominated by data-driven presentations, Rob Caskie stands apart as a master storyteller. His tales touch hearts, kindle imaginations, and inspire action. With no reliance on technology, his words alone transport audiences to different times and places, offering profound lessons applicable to modern situations.

He has been recognised by the Royal Geographic Society in London for his storytelling ability, and he has delivered his tales to large corporate clients, including some of South Africa's largest banks, financial services providers, and real estate groups.

Why Rob Caskie?

- **Motivational:** Rob's stories focus on individuals or groups who have overcome challenges, achieved remarkable success, or demonstrated exceptional courage. These tales inspire resilience, leadership, and unity, motivating personal and professional growth.
- **Relatable:** Rob is inspired by and communicates stories of ordinary people in extraordinary circumstances.
- **Engaging:** Rob's mesmerising storytelling ability engages multiple parts of the listener's brain, including those responsible for processing visuals, emotions, and memories, influencing our attitudes, beliefs, and actions.



"After a very long and tiring day, you took me to a far-off land and articulated with such enthusiasm and knowledge, an iconic story of bravery and heroism yet I found it entirely relevant today."

- **James Simpson, Partner, Knight Frank.**

"Both your talks were exceptional and really hit the spot! Thanks for giving us two of your evenings and sharing these messages the way only you could have done. It was truly inspirational."

- **Chris Clarkson, Executive Head, Standard Bank Group**

Ideal for:

- Team Building Events
- Leadership Workshops
- Corporate Retreats
- Employee/Client Appreciation
- Fundraisers

Invite Rob Caskie to your next event and let your teams experience the enduring power of immersive ideas. They are more than just tales; they are a call to action, an invitation to be inspired and to remember what each of us has inside of us.

Neuroscience tells us that stories engage our brains in ways that simple facts and figures cannot, making them an effective teaching method, persuading, and connecting with others.

Here is a selection of Rob Caskie's stories for your audience:

Embark on a journey to the ends of the earth with Rob's riveting tales of polar exploration. From the triumphant victory of Roald Amundsen to the tragic fate of Robert Falcon Scott, these stories offer profound lessons on leadership, resilience, and the indomitable human spirit.

WHISPERING POLES

- Roald Amundsen
- 60min talk time

A fascinating human study in determination, flexibility and loneliness.

CHILLING ECHOES

- Robert Falcon Scott
- 60min talk time

Powerful lessons from failure.

DUEL AND ICE

- THE RACE TO THE POLE
- 60min talk time

How competition can drive us.



OF MIGHT AND ICE

- Ernest Shackleton
- 60min talk time

The greatest leadership and survival story of the modern age.

Experience the thrill and terror of battle with Rob's gripping accounts of the Anglo-Zulu War.

These stories not only recount historical events but also highlight themes of bravery, strategy, and survival that resonate in today's corporate world.

TRAGEDY AND TRIUMPH

- The Battle of Isandlwana
- 75min talk time

An extraordinary story of human struggle and endeavour.

BAGS, BOXES AND BRAVERY

- The Battle of Rorke's Drift
- 75min talk time

An epic defence against impossible odds.

Journey back in time to the origins of Vergelegen Estate with Rob's engaging narrative. This story not only offers a glimpse into South Africa's rich history but also highlights the enduring values of hard work, vision, and legacy.

BRANCHES OF GLORY

- Vergelegen Estate
- 45min talk time

A wondrous story on how to build a world-class brand.

STRUGGLE AND TRIUMPH

- The Alaska/Canada Highway
- 60min talk time

When people come together under a singular purpose, extraordinary feats can be achieved.

DUEL BY THE SLEIGH

- Iditarod Sled Dog Race
- 60min talk time

What dogs can teach us about teamwork, leadership and determination.

Explore the harsh yet beautiful landscapes of Alaska and Canada with Rob's exhilarating tales. These stories underscore the power of determination, teamwork, and innovation, inspiring teams to overcome obstacles and achieve their goals.